

Director of Sales



Competitive Salary + Car + Bonus + Substantial Benefits

Premier Travel Inn is strongly established as the UK's biggest hotel chain with over 31,000 bedrooms in more than 480 great locations nationwide. Part of the Whitbread group, impressive plans are in place for future growth and development both nationally and internationally and there is no better time to be joining this high performance, results oriented and hugely ambitious business.

Reporting to the Chief Operating Officer, this high profile role will focus on the delivery of effective sales strategies to maximise all revenue streams at local, regional and national level as well as spearheading the identification and development of new income streams. Crucial to success will be a passion for driving sales, strong leadership and the ability to work closely with operational teams to secure and maintain a highly competitive edge. A visible approach within the business is essential and therefore will require extensive travel throughout the UK.

Kit Taylor
Portfolio
28 Essex Street
London WC2R 3AT
e-mail:
kit.taylor@portfoliointl.com

Telephone:
+44 (0)20 7108 1000
www.portfoliointernational.com

Applications are sought from candidates at a senior management level with a proven track record for generating significant sales growth in a high performance, multi-site business ideally from within the hotel, leisure, hospitality or retail sectors. Results driven you will be able to demonstrate a creative flair to implement short, medium and long-term sales strategies and have a strong knowledge of sales support tools. A confident communicator you will be able to influence at all levels and inspire and motivate a team to deliver exceptional sales in a challenging environment.

All applications should be directed via email with full CV and salary details to our nominated consultant - kit.taylor@portfoliointl.com

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